

Logo	<b>Investor Fact Sheet – 2009</b> Address, Contact Name, Phone Number, Fax, Email, Website
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Company Description

Some Problems We Solve <ul style="list-style-type: none"> <li>○ A</li> <li>○ B</li> <li>○ C</li> </ul>	Revenue Model
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Target Markets

Milestones-to-Date <ul style="list-style-type: none"> <li>○ D</li> <li>○ E</li> <li>○ F</li> </ul>	Competitive Landscape There are a few players that provide some portion of the product and/or services that are comparable: <ul style="list-style-type: none"> <li>○ G</li> <li>○ H</li> <li>○ I</li> </ul>
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Partial Client List	Pre Forma Financials <table border="1" style="margin-top: 10px;"> <thead> <tr> <th></th> <th>2007*</th> <th>2008*</th> <th>2009</th> <th>2010</th> <th>2011</th> </tr> </thead> <tbody> <tr> <td><i>Revenue</i></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td><i>Expenses</i></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td><i>EBIT</i></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p style="margin-top: 5px;">*Actual Results</p>		2007*	2008*	2009	2010	2011	<i>Revenue</i>						<i>Expenses</i>						<i>EBIT</i>					
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**Type Of Investment Sought**  
 Company X seeks \$700K in order to add additional sales and marketing resources. We recently hired our first sales representative and plan on hiring an additional five sales reps over the next year at an annual expense of approximately \$300K. We also plan on spending approximately \$50K on marketing activities including two major trade shows, kit samples for our distributor sales reps, literature and advertising in a major science trade magazine. The remaining \$350K will be spent on funding of an additional product manager, marketing manager and working capital to fund the additional opportunities.

**Working Pipeline**  
 List the estimated "\$" in the pipeline.

**Management Team**

Name	Current Position, former position and education if applicable
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